



Simon Poidevin AM
Advisory Board Member



P: +61 02 9210 1710
M: 0411 206 790
E: spoidevin@wexted.com

**Qualifications
and Memberships**

Advisory Board Member
of Wexted Advisors

Board Member of The
University of NSW
Foundation

Chairman of The Sports
Advisory Council at The
University of NSW

BSc (Hons) (UNSW)

Contact

Wexted Advisors
Level 12
28 O'Connell Street
Sydney NSW 2000

P: +61 2 9210 1700
W: www.wexted.com

Simon Poidevin is an Advisory Board Member at Wexted Advisors, a boutique firm providing independent and specialised structuring advisory services to clients facing or exposed to business challenges, or confronting complex transactions or situations.

Summary

Simon Poidevin joined Wexted Advisors in March 2020 following a 37 year career in Financial Markets, including Senior Roles with both Citigroup and Bell Potter.

Wexted Advisors

Our specialised services include:

- Evaluations: reporting on financial performance and position and options available for owners/stakeholders
- Forecasting: reviewing and preparing forecasts to measure profitability and debt serviceability, working capital and the economic interests of debt/equity within capital structure
- Structuring: formulating structural, capital, financial and operational solutions
- Transactions: structuring and completing difficult acquisitions and divestments
- Solvency: delivering Expert Reports for court proceedings or mediation
- Insolvency: administration, receivership and liquidation processes with emphasis on complex cases
- Litigation: practical management of and commercial advice in complex litigation and mediation
- Governance: identification of governance shortcomings and resolution of disputes

Sector experience

Simon Poidevin AM is President of Total Brain Limited, Australia and New Zealand and was appointed in March 2020. Simon is also an Advisory Board Member of leading Safe Harbour insolvency firm Wexted Advisors.

Prior to taking on these appointments, Simon was Managing Director, Corporate Broking at Bell Potter Securities Limited, a leading Australian full-service broking and financial advisory firm from 2013 to 2020.

In Funds Management, Simon spent a number of years as an executive director at Pengana Capital, an Australian based Absolute Return funds management company.

Simon has worked in Global Financial Markets for over 37 years, spending 14 years with Citigroup, culminating in heading the firm's Corporate Equity Broking division in Australia.

Simon represented Australia in Rugby Union from 1980 to 1991, captaining the Wallabies in 1986 and 1987 and becoming the first Wallaby to play 50 test matches. In total he played 59 test matches, including 21 against the New Zealand All Blacks - a record for an Australian forward. In 1991 Simon was a member of the first Wallaby team to win the Rugby World Cup. Simon is currently the President of the Classic Wallabies, the living heritage of Australian Rugby and encompasses all players who have been selected to play for the Wallabies.

Simon was awarded an OAM in 1988, The Australian Sports Medal in 2000, The Centenary Medal in 2003 and was awarded the Member (AM) in the General Division of the Order of Australia on Australia Day 2018. He was inducted into the Sport Australia Hall of Fame in 1991 and into the Australian Rugby Hall of Fame in 2014.

He is Chairman of The Sports Advisory Council at UNSW and co-founded the establishment of the "Ben Lexcen Scholarships" in 1988. The "Ben Lexcen Sports Scholarships program" has supported over 220 UNSW Elite Athletes since its creation, enabling 23 Olympians who have collectively won 13 Olympic Medals.

He holds a Blue in Rugby Union from UNSW and is a member of both the UNSW Sporting Hall of Fame and the UNSW Faculty of Science Hall of Fame. He received the prestigious UNSW Alumni Award in 1990.

Simon has been a Board Member of The University of NSW Foundation since 1999.

Simon was awarded a Bachelor of Science (Hons) from The University of NSW in 1982.